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FOR IMMEDIATE RELEASE

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## NEWS RELEASE

### **CRI Supports Children's Healthcare of Atlanta**

ATLANTA – October 19, 2007 – Creditor Resources, Inc. (CRI), the Atlanta-based marketer of credit insurance and related technology products supports Children's Healthcare of Atlanta.

On September 20, 2007 the AEGON/Transamerica Foundation provided a check to Children's Healthcare of Atlanta, which is locally affiliated with the Children's Miracle Network. Children's Healthcare of Atlanta operates three hospitals in the Atlanta area for more than half a million children, and they are nationally ranked as one of the top pediatric hospitals in the country.

“Our patients and families are grateful for the support received from CRI. The gift will lighten the burden of our families and help meet the needs of our growing pediatric population. The support we receive from our friends in the community, such as CRI enables us to successfully perform our work with children on a daily basis,” said Corporate Development Officer at Children's Healthcare of Atlanta Foundation Jai Rogers.

*Creditor Resources, Inc. is a marketing entity of AEGON Direct Marketing Services Inc., a member of the AEGON Group, one of the world's largest insurance organizations. Creditor Resources, Inc. makes credit insurance available and offers state-of-the-art technology products, turnkey marketing solutions and comprehensive training programs exclusively to credit unions and has done so for the past 38 years.*

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