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## **FOR IMMEDIATE RELEASE**

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# **NEWS RELEASE**

## **CRI Becomes GAP Provider for Frost Financial**

ATLANTA – May 26, 2009 – Credit Unions can now serve their customers more effectively and efficiently by using Frost Financial’s VisualGAP streamlined sales platform and Creditor Resources, Inc’s (CRI’s) GAP products now that CRI (an AEGON Company) and Frost have expanded their existing partnership. The GAP products will be underwritten by Stonebridge Casualty Insurance Company (also an AEGON Company). By using the strength and financial backing of Stonebridge Casualty Insurance Company and the technology of Frost’s VisualGAP platform, credit unions are able to have more fee-income opportunities. This partnership reinforces CRI’s and Frost’s commitment to the credit union market and their business partners.

“I am excited about working with the CRI team,” said Phil Markwell, Partner-Frost Financial. “This partnership brings enhanced fee-income opportunities to credit unions by utilizing the power of menu selling for auto related products. Both CRI and Frost Financial Services share a strong commitment to delivering the best products in the credit union marketplace. We have a lot of great strategic relationships because we share the same distribution channel.”

“Working together, we can leverage CRI’s product and training experience with Frost’s technology,” said Tom Kazar, Vice President of CRI Sales. “Our credit union partners now have an easy-to-use menu selling platform so that they can deliver a GAP product that will benefit their customers.”

CRI and Frost Financial Services are committed to providing our business partners with the highest quality products and services in the marketplace.

*Creditor Resources, Inc. serves more than 1,000 credit unions throughout North America and markets products such as credit insurance, mortgage insurance and debt protection. Creditor Resources, Inc. and Stonebridge Casualty are AEGON companies.*

*Frost Financial Services has been serving the credit union market since 1972. They are the largest “independent” GAP Administrator for credit unions and serve more than 800 credit unions nationwide.*

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